

2013



GADSDEN COUNTY HEALTHY START COALITION

Your Gateway to the Maternal and Child Health Community.

Gadsden County Healthy Start Coalition

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OUR PURPOSE

We are a community working together to promote the health and well-being of childbearing age women, children, fathers and families in Gadsden County.

OUR FOCUS

Focus Areas:
*Infant Mortality
 Women & Children's Health
 Parent Education & Counseling*

OUR STRATEGY

We work to accomplish these tasks through:

1. Programs for Women & Families
2. Community Education & Events
3. Agency Collaboration & Community Solutions

PROGRAMS FOR WOMEN AND FAMILIES

- **Healthy Start Program & MomCare** provide Care Coordination and Counseling for pregnant women, babies, children, fathers and caregivers.

Childbirth education	Parenting education
Nutritional counseling	Psychosocial counseling
Breastfeeding education	Interconceptional education
Smoking cessation	Linkage to care



- **The RedHEALS Partnership for Women & Girls** shares, identifies, and addresses challenging issues surrounding health risks, self-empowerment, and other important concerns facing women and girls in our community.

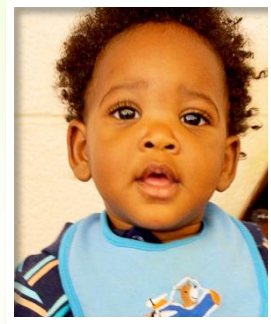
Why RED? The red ribbon is used to bring awareness mainly to health related issues such as Heart Disease, HIV/AIDS, Stroke, Diabetes and Substance Abuse.



COMMUNITY EDUCATION AND EVENTS

Educational Events

- > The **Community Baby Shower** promotes healthy babies and features fun parenting education sessions.
- > The **RedHEALS Events** brings speakers, performers, leaders and medical experts to increase awareness and early testing/treatment of preventable health problems.
- > **Good Start Back2School** provides health and wellness information to parents.



Community Baby Shower Visitor

Informative Publications

GCHSC creates publications geared towards helping families make informed choices about their health and well-being.

Professional Development Workshops

We facilitate instructional seminars for agencies and local businesses working with families.



Cultural Competency Training

COALITION SERVICES AND HIGHLIGHTS FOR YEARS 1 - 3

Healthy Start & MomCare	Community Education & Events	Families In Need	Agency Partnerships & Trainings
Women served through Healthy Start and MomCare Programs = 1798	Health Education, Smoking Cessation, HIV/AIDS and more to adults and teens ≈ 450	Child Safety Items: Car seats, Moses Baskets and Safe sleep items = 200 babies	Formed as a Community Action Team in 2009, GCHSC was formally incorporated in the State of Florida in 2010.
Babies served through Healthy Start = 1356	Car Seat Training at the County Health Department, community events and in the hospitals = 350	Community Health Fairs and DCF hosted Farm Share events = 1000+ families	GCHSC presentations to local organizations and councils regarding our services ≈ 50
Transportation Assistance provided to HS parents for prenatal care, smoking cessation classes, etc. = 30	Gretna Women’s Prison Re-Entry Fair: Information for moms and future moms = 500 women	Partnered with local agencies to provide other assistance items, food, clothing, etc. to 300+ families.	Trainings: Child Passenger Safety, Cultural Competency, Grief/Bereavement, etc. ≈ 100 Agency Professionals
Other women’s health efforts: 40 participants at the health walk signed prevention pledge for HIV/AIDS awareness day.	945 served through Community Baby Showers, RedHEALS events and Good Start Back2School efforts.	Linkage to Care ≈ 1000 families	Awareness Campaigns, Social Media, Publications, Radio Commercials and Videos =7500+ residents through 2013

AGENCY COLLABORATION AND COMMUNITY SOLUTIONS

- **GCHSC Spearheads** the County's Maternal and Child Health **System of Care** effort which monitors and evaluates the effectiveness of services, conducts needs assessments and provides opportunities for linkage of care. By working together, the Coalition assesses the needs of the community, develops a plan to deliver quality services, and works hard to ensure the plan is functional.
- **Serving Families in Need** - Through partnerships and donations, our events for children provide supplies and other items to families in need.



We collaborate with Local Businesses and Churches, Health Professionals, Home Visiting Partners and other Agencies to ensure access to quality health opportunities to all residents.

GCHSC is also a member of the Florida Association of Healthy Start Coalitions (FAHSC).



Gadsden Women's Health Walk Participant taking the "Better Body Fitness Challenge."



GCHSC distributes food donated by Farm Share to families in need at the 2013 Community Baby Shower.



County Commissioner Sherrie Taylor and Marva McCall at RedHEALS event for Women & Girls in 2012.



R. Clark of GCHD and local lodge member supporting GCHSC's HIV/AIDS awareness event.

RELATED LINKS

- For videos and photos, resource lists, partner links and more, visit: www.GadsdenCountyHSC.org
- RedHEALS Partnership for Women & Girls: www.RedHEALS.com
- Project Sponsorship Opportunities www.GadsdenCountyHSC.org/support-coalition/

